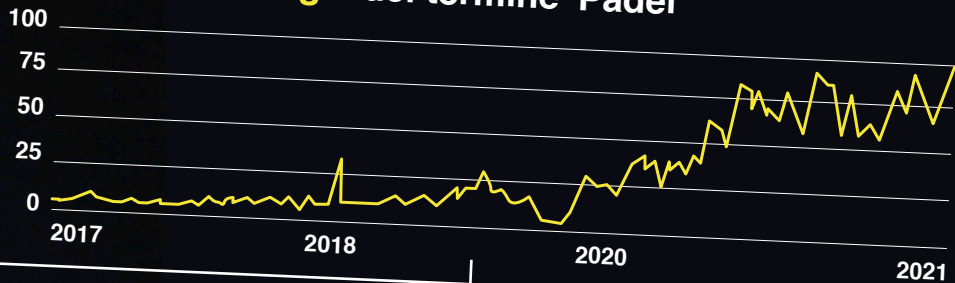


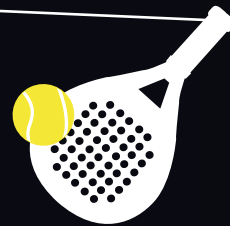
# I NUMERI 2020 > 2021

## Ricerche su Google del termine "Padel"



**+126%**

incremento delle strutture  
(815 > 1.844)

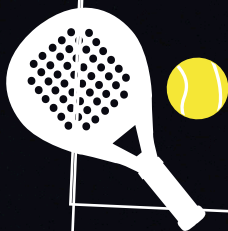


**+155%**

incremento dei campi  
(1.831 > 4.689)

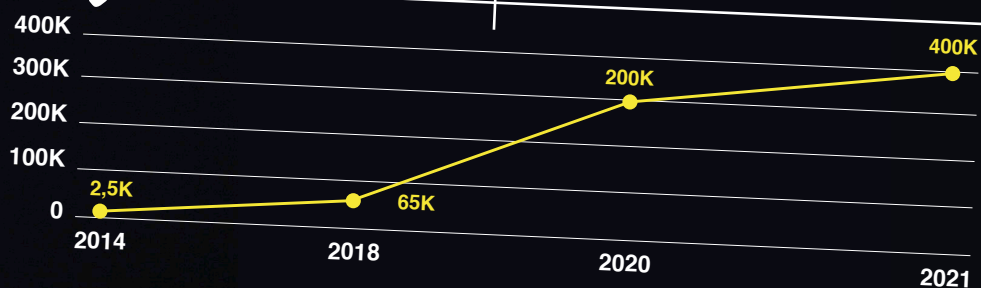
**+187%**

incremento prenotazioni  
da Playtomic  
(1,6 milioni > 4,6 milioni)



**+422%**

incremento  
tesserati FIT  
(10.813 > 55.465)



**Aumento praticanti**